



Minutes

Meeting of June 21, 2005

ITEM 1
DRAFT

COMMISSIONERS PRESENT

Howard Welinsky, Chair
Olivia K. Singh, Vice Chair
Alan S. Arkatov
Irwin S. Field
Lance T. Izumi
Glee Johnson
Kathleen E. Kaiser
Hugo Morales
John Perez
Frederick Ruiz

COMMISSIONERS ABSENT

Evonne Seron Schulze
Faye Washington

CALL TO ORDER

Commission Chair Welinsky called the June 21, 2005, meeting of the California Postsecondary Education Commission to order at 9:35 a.m. in the Conference Room of the Commission's office at 770 L Street, Suite 1160.

CALL OF THE ROLL

Executive Secretary Anna Gomez called the roll for the June 21, 2005, Commission meeting. All Commissioners except Schulze and Washington were present.

APPROVAL OF THE MINUTES

Chair Welinsky called for a vote to approve the March 22-23, 2005, and May 19, 2005, Commission meeting minutes. Both sets of minutes were unanimously approved.

REPORT OF THE CHAIR

Chair Welinsky recognized the accomplishments of past Commissioner Rachel Shetka and congratulated her on her recent graduation from California State University, Sacramento, and her full-time employment with the State Assembly Speaker's Office. He then announced the resignation of Commissioner Dezie Woods-Jones and the appointment of Commissioner John Perez by the Speaker of the Assembly. Chair Welinsky reported that two alternate Commissioners are now serving as full-voting Commissioners: Glee Johnson, representing the State Board of Education, and Kathleen E. Kaiser, representing the Trustees of the California State University. He also announced the appointment of George G. Gowgani as alternate Commissioner for the California State University.

Chair Welinsky reported on two pieces of legislation that would affect the structure and future of the Commission, SB 445 (Ducheny) and AB 1072 (Liu). He also reported on receipt of the unique student identifier information for the University of California and California State University and thanked them for their cooperation.

ADOPTION OF RESOLUTIONS

Chair Welinsky acknowledged the contributions of Commissioners Guillermo Rodriquez, Jr. and Rachel Shetka over the past years. The Commission unanimously adopted resolutions commending their service to the Commission.

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REPORT OF THE EXECUTIVE DIRECTOR

Director Haberman welcomed the Commissioners to the new office. He reported that installation of multi-media capabilities for the conference room is in the planning stages and should be available for the next Commission meeting. He reported that a four-year facility lease was signed, resulting in a savings of roughly \$100,000 per year.

Director Haberman reported on two policy analyst staff vacancies for Karl Engelbach and Gil Velazquez. Examination announcements will be available for these two positions in September.

He then reported that the Commission is closely watching three bills: AB 196 (Liu) that would develop a statewide higher education accountability structure, SB 847 (Ducheny) that would call for an examination of education, workforce, and the economy, and SB 724 (Scott) that would allow the State University to award selected professional doctoral degrees.

Director Haberman reported on the first advisory meeting of a committee that is examining the nexus between postsecondary education and workforce development, and stated that all Commissioners were invited to attend subsequent meetings. Director Haberman also announced the appointment of Lisa Rivera as the Commission's new Personnel Officer.

REPORT OF THE STATUTORY ADVISORY COMMITTEE

Statutory Advisory Committee Chair Robert Oakes reported that he was elected as Chair for 2006 and would preside over the balance of the 2005-year for Karen Y. Zamarripa. He reported that the Committee was not able to come to a consensus regarding SB 724 (Scott) California State University: doctoral degrees. He then reported on the following events: On June 23, the University of California will be hosting a California Educational Leadership Colloquium at the Sheraton Grand Hotel in Sacramento; and State Superintendent of Public Instruction Jack O'Connell will hold a meeting in August on the role of government, academia, and the nonprofit sector in addressing the need for education.

LEGISLATIVE UPDATE, JUNE 2005

Chair Welinsky called upon Legislative Director, Greg Gollihur. Mr. Gollihur reported on the following bills:

- ♦ AB 196 (Liu) – Higher Education Accountability. CPEC position: Support.

This bill is scheduled for hearing in the Senate Education Committee on June 22, 2005.

- ♦ AB 358 (Liu) – Student Financial Aid: Cal Grant Program. CPEC position: ~~Watch~~ Support.

Mr. Gollihur indicated that the bill is scheduled for hearing in the Senate Education Committee on June 22, 2005. He then indicated that legislative and budget changes provided a firmer basis for the Commission to support the policy position on AB 358 and suggested that the Commission may wish to change its position on the bill from Watch to Support. The Commission voted to change its position.

- ♦ AB 473 (Liu) – Community Colleges: Student Fees. CPEC position: Support.

Mr. Gollihur stated that the Community Colleges Board of Governors had opposed the legislation but it was unclear what their position would be following amendments taken

in the Assembly Appropriations Committee. Concern was expressed about the Commission's Support position in light of the Community Colleges' continuing concern about their role in setting and adjusting student fees. Chair Welinsky recommended that Commission staff contact the Community College Board of Governor's Office to clarify their position prior to the Commission affirming or amending its Support position. The Chair then stated that action on this bill would be held until the afternoon session to allow time for consultation with staff. Ultimately, after further discussion in the afternoon, the Commission adopted a Watch position with Commissioners Morales and Izumi abstaining.

- ♦ AB 700 (Horton, J.) – Student Financial Aid: Cal Grant Program. CPEC position: Support.

Mr. Gollihur reported that this bill had been held in the Senate Appropriations Committee. He explained that the projected cost of the legislation was substantial and the bill was unlikely to move in its current form.

- ♦ AB 1072 (Liu) – California Commission on Higher Education. CPEC position: Oppose.

Mr. Gollihur indicated that AB 1072 is now a two-year bill that will be heard in the next legislative session beginning January 2006.

- ♦ ACR 34 (Liu) – Public Higher Education Facilities. CPEC position: Support.

Mr. Gollihur reported that ACR 34 had been at the Assembly Appropriations Committee as a result of a Committee staff fiscal analysis that claimed substantial costs associated with the resolution. Mr. Gollihur and Mr. Woolfork indicated that there would be continued consultation with the segments in an effort to move the facilities planning policy changes forward. No additional hearing on the resolution is scheduled.

- ♦ SB 361 (Scott) – Community Colleges, Growth, Allocations for CCC Districts. CPEC position: Watch.

Mr. Gollihur reported that this bill passed the Senate and is pending consideration in the Assembly Higher Education Committee. A hearing is set for July 5, 2005.

- ♦ SB 445 (Ducheny) – Commission on Statewide Postsecondary Education Policy & Planning. CPEC position: Oppose.

Mr. Gollihur reported that this bill failed passage in Committee. Reconsideration has been granted but no additional hearing has been set.

- ♦ SB 652 (Scott) – UC Transfer Curriculum. CPEC position: Support.

Mr. Gollihur indicated that the University of California is continuing to work with Senator Scott. This bill is pending consideration in Assembly Higher Education Committee, and a hearing is set for July 5, 2005.

- ♦ SB 724 (Scott) – California State University: Doctoral Degrees. CPEC position: Watch.

Mr. Gollihur stated that the bill would be discussed further during the afternoon session.

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2005-06 BUDGET UPDATE

Chair Welinsky called on staff member Kevin Woolfork. Mr. Woolfork distributed to the Commissioners a General Fund Summary. He reported that since the May Revision, the budget has been through the Legislative Budget Conference Committee and is on the floors of both houses. He also reported that the Legislature rejected funding for the Governor's "Math and Science Teacher Initiative," adopted Budget Bill language regarding notification of the Legislature and Governor on decisions the California Student Aid Commission might make on the Educational Fund auxiliary, increased the number of APLE awards, and provided \$30 million for "equalization", the mechanism used to bring per-student revenues at lower-wealth districts up to a state-wide average.

IMPROVING TEACHER QUALITY FEDERAL GRANT PROGRAM UPDATE, JUNE 2005

Chair Welinsky called on staff member Karen Humphrey to report on the progress of the ITQ Federal Grant program. Ms. Humphrey reported that the program is targeting academic literacy, and the goal is to award seven to ten grants in early October. The Request for Proposals (RFP) was mailed and put online the week of May 16th and statewide technical assistance workshops were held the week of May 23rd. She stated that Friday, June 17th was the deadline for Letters of Intent to Submit an Application; and application materials would be released this week. She added that a full complement of readers would be recruited and asked Commissioners to let her know of prospective readers. Commissioner Perez requested a listing of applicants and RFP's. The list of applicants was provided before the meeting was over.

Ms. Humphrey announced that she has attended a variety of meetings in Washington, D.C., to discuss the ITQ program, CPEC initiatives, and other issues of mutual interest. She added that at the completion of the Request for Proposal (RFP) and grant awards, she will be looking at longer term strategic planning for the program.

FACT SHEET ON DEFERRED MAINTENANCE NEEDS OF CALIFORNIA PUBLIC HIGHER EDUCATION

Chair Welinsky called on staff member Stacy Wilson. Dr. Wilson presented a fact sheet updating the deferred maintenance needs of California public higher education. He stated that CPEC estimated in the year 2000 that the State would need to spend approximately \$1.5 billion annually to maintain and expand public higher education facilities to meet student demand. Dr. Wilson reported that the current backlog is at \$1.7 billion for the three public higher education systems, and indicated that balancing the need for new facilities with the need for maintaining existing facilities is a major challenge. Ms. Karen Zamarripa updated the CSU figure from the reported figure of \$317.2 million to \$900 million. Dr. Wilson concluded his report listing alternative options for addressing maintenance needs, other than through State General Fund appropriations and bond financing. He reported that a comprehensive study on deferred maintenance is being planned for the coming year.

Jonathan Brown, representing the Association of Independent California Colleges and Universities, noted that the best paper on capital costs in higher education is from Gordon Winston of the Williams Higher Education Center. His paper estimated that capital costs are underestimated by about 30%. Commissioner Perez suggested staff also look at the negative impact of deferred maintenance on student learning and success. Executive Director Haberman suggested address-

ing long-range plans for facilities and partnerships. Commissioner Glee Johnson recommended looking at the rate of facility construction growth in addition to deferred maintenance.

IMPLEMENTING THE COMMISSION'S STUDENT RECORD SYSTEM—FIRST STEPS

Chair Welinsky introduced staff member Marc Irish. Mr. Irish reported that the Commission had received longitudinal data from all three public systems. He stressed that rigorous security was being maintained with regard to privacy, protection against unauthorized access, initial data processing, data validation, and data preparation. Mr. Irish then reported on efforts to collaborate in obtaining feedback on data provided and of possibly establishing advisory committees to provide input to research staff on various studies. Mr. Irish concluded his report by discussing anticipated projects in the areas of time-to-degree, concurrent enrollment, and community college transfer.

PRESENTATION OF CALIFORNIA SCHOOL INFORMATION SYSTEM (CSIS) PROGRAM

Chair Welinsky introduced two guest speakers from the California School Information System Program (CSIS), L. Russ Brawn, Chief Operations Officer, and Bernadette McGinnis, Director, LEA Projects. Mr. Brawn and Ms. McGinnis gave an overview and history of the CSIS program and noted that the program was designed to move away from traditional cumbersome data collection, transfer, and reporting to an electronic information exchange design. They discussed the program components and the value of giving districts the capability to implement data driven decision-making. They also commented on the need to eventually have one student identifier serving both K-12 and postsecondary education. The Commissioners indicated their appreciation for the exchange of information.

RECESS

Chair Welinsky adjourned the meeting for a brief tour of the new office and lunch recess.

RECONVENE

Chair Welinsky reconvened the meeting at 1:40 p.m.

COMMISSION REVIEW OF NEW ACADEMIC AND VOCATIONAL PROGRAMS PROPOSED BY THE PUBLIC HIGHER EDUCATION SYSTEMS, 2004-2005

Chair Welinsky called on staff members Stacy Wilson and Julián Velarde. Dr. Wilson summarized the review process, then noted that excluded from the discussion were 15 CSU proposals that were submitted to the Commission solely for informational purposes. These proposals met each of the five essential criteria outlined in the Commission's review guidelines, which qualified them for review exemption.

Mr. Velarde reported that the Commission reviewed and concurred with 11 proposals for new instructional programs submitted by the California Community Colleges. He stated that the instructional areas of technology, computer/information systems, and engineering comprised well over two-thirds of the new programs. Mr. Velarde noted that the top three instructional areas coincided with the top three areas reviewed by the Commission during the 2002-2003 reporting period.

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Dr. Wilson pointed out that this annual report contained, for the first time, a section pertaining to major issues that have significant policy implications. Dr. Wilson summarized this new section, which (1) outlined a model for enhancing the evaluation of joint doctoral programs in educational leadership, and (2) presented a balanced analysis of key issues regarding SB 724 (Scott) that would authorize the California State University to award an independent doctorate in selected fields.

Mr. Gollihur informed the Commission that staff had prepared a policy discussion document that outlined in greater detail the major policy issues raised by SB 724. He presented that report and outlined a series of questions that the Commission might wish to consider in its deliberations about the impact of CSU granting doctoral degrees in applied/professional disciplines.

Chair Welinsky called on representatives from the California State University and the University of California to address the Commission and comment on the issue of authorizing CSU to grant doctoral degrees in certain fields. Representatives from CSU testified to the need for additional doctoral programs in professional fields such as physical therapy and the ability of CSU to meet those needs. UC and independent university representatives testified to the value and efficiency of the current structure. After extensive discussion, the Commission directed staff to conduct an in-depth analysis of the additional information provided by the systems and to maintain a “watch” position on SB 724 until that analysis was done.

Vice Chair Singh moved to adopt the report. The motion was seconded by Commissioner Kaiser and passed.

STUDENT TRANSFER IN CALIFORNIA POSTSECONDARY EDUCATION

Chair Welinsky called upon staff member Kevin Woolfork to present the report. Mr. Woolfork stated that this report is an update of the March transfer report with additional articulation information received from the AICCU, references to the independent institutions, and three general categories of recommendations: accountability, openness, and planning. He concluded his report that transfers during recent years are doing as well as could be expected with budget constraints. The Commissioners then discussed the transfer systems’ measurements of success, number of units transferred, and difficulty students have in transferring into the UC and CSU systems.

Chair Welinsky called on Mr. Robert Oakes, Vice President for AICCU. Mr. Oakes requested a change in this report to add AICCU to the first three recommendations stated on page 13 and 14. Mr. Oakes noted that National University is not included in these figures and would increase the number of transfers by approximately 2,000 students. Commissioner Perez stated that it is important to let parents know there are other options. Commissioner Kaiser recommended a statement be included in this report about transfer to independent colleges and universities.

Commissioner Field moved to amend the report as stated, seconded by Commissioner Singh. Motion passed.

THE NEXUS BETWEEN POSTSECONDARY EDUCATION AND THE WORKFORCE: NEXT STEPS

Chair Welinsky called on staff members Karen Humphrey and Ryan Clark. Ms. Humphrey reported on the May 23rd Workforce Technical Advisory Committee meeting, which was attended by the California Community Colleges Chancellor’s Office, California State University, Association of Independent California Colleges and Universities, California Workforce Investment Board, California Workforce Association, Employment Development Department, California Department of Education, and State Department of Rehabilitation. She reported that the Com-

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mittee concluded that more dialogue, research, and clarification are necessary before moving the paper ahead. She completed her report, stating that staff will continue to collect data on this research topic.

Commissioner Field commended staff for putting this committee together. Commissioner Morales moved to adopt the report, seconded by Commissioner Kaiser. Motion passed unanimously.

FACT SHEET ON CALIFORNIA BACCALAUREATE PRODUCTION AND LABOR MARKET DEMAND

Chair Welinsky called on staff member Adrian Griffin. Mr. Griffin reported that the nexus between higher education and the workforce is important in that it looks at one of the major benefits of education, helps people improve their incomes, and prepares them for better careers. Mr. Griffin reported that staff was assisted by an intern from UC, Vineet Gupta, who looked at Employment Development Department projections of jobs by industry with data compiled by the US Bureau of Labor Statistics on the job mix in each industry. This review resulted in projections of how many jobs there will be over the next several years and the educational level needed for these jobs. Concluding his comments, Mr. Griffin stated that the next steps in the workforce project will be to take a closer look at how the degrees and certificates produced by the State's colleges and universities match the needs of the labor market.

WEBSITE DEMONSTRATION

Chair Welinsky called on staff member Gus Cubillo, Program Analyst Supervisor. Mr. Cubillo presented a demonstration of the CPEC website.

ADJOURNMENT

There being no further business, the Commission adjourned at 4:40 p.m.

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